

DRAWING PHOTOGRAPHY UKRAINIAN  
BETTER ENGLISH PROSPECTING PSYCHOLOGY  
CRIMINOLOGY ADVERTISING  
SPANISH LITERATURE INTERIOR DECORATING  
RUSSIAN INVESTMENT JOURNALISM  
MUSIC APPRECIATION PUBLIC SPEAKING GERMAN  
SALESMANSHIP INSURANCE  
FRENCH INTERNATIONAL RELATIONS  
COMMERCIAL ART



WHICH COURSE SHALL  
I TAKE THIS SEASON?

UNIVERSITY OF MANITOBA

EVENING  
INSTITUTE

1952 - 1953

# EVENING INSTITUTE

## MONDAYS

Better English  
Photography  
Criminology  
Polish

Industrial Safety  
Russian  
Icelandic

## TUESDAYS

Advertising  
Insurance  
French I  
French II

International Relations  
Psychology  
Spanish  
German

## WEDNESDAYS

Commercial Art  
Interior Decoration  
Journalism  
Music Appreciation

Public Speaking I  
Salesmanship  
Ukrainian

## THURSDAYS

Drawing  
Investments  
Law

Prospecting  
Public Speaking II  
Traffic Safety

## FRIDAYS

Literature

Special folders are available for the courses in SAFETY and TRAFFIC (tel. Mr. Trevor Davies 90-7253), PRACTICAL ADVERTISING, SALESMANSHIP, INVESTMENT, INSURANCE and CRIMINOLOGY.

For these and any further information telephone the Institute Secretary, 3-6626, or the Director, Dr. C. Meredith Jones, 44-9367.

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# 28 Interesting Popular Courses

12 Weeks, starting

OCTOBER 27th, 1952

Perhaps you will find it difficult to decide which course you should take when twenty-eight courses are open to you?

If you are interested in the state of the world situation, you might try the course "**International Relations**". You may want to learn something about peoples' behaviour: you will find a popular study of it in "**Personality Development**." Have you ideas about Interior Decorating? Or perhaps you want a course that will increase your knowledge of literature — the fine arts — foreign languages — music — law.

Or else you have some professional, business interest that will lead you to want a course in Commercial Art, Journalism, Advertising, Salesmanship, Investment, Prospecting. We offer you also hobby courses; Handicrafts, Photography, Drawing, as well as others designed to improve your use of your own language: Public Speaking and Better English.

Last year nearly 1,600 people, ranging in age from 16 to 65, attended the Evening Institute courses. They included doctors, lawyers, office employees, business men and women, merchants, industrial workers, housewives, teachers—in fact practically every trade and profession was represented. You need have no qualms about attend-

ing. The classes are popular classes, arranged for you, who are members of the University's great public audience.

Each class meets once a week, in the evening, at eight o'clock, for twelve weeks, starting the week of October 27th, 1952. They are all held in the Broadway Buildings, Memorial Boulevard entrance. This is very handy for street car and bus service from any part of the city.

**The only requirement for registration, in any course, is your own interest in the subject. There are no examinations and no pre-requisites.**

The courses this year have again been completely revised and added to. Books are made available from the Library without charge.

There must be 20 persons registered in a class for it to be maintained. Should a class not be organized because of low enrolment, all fees paid will be refunded in full.

For details of how to register, and the fees required, turn to page 24. Our enrolment last year was large. In many classes we had to limit the number admitted. If you wish to be sure of being enrolled, you **should try to register early.**

This is the eighteenth year of the Evening Institute. The fact that last session had such a large enrolment is the best indication we can give of the interest these classes have for those who decide to attend.

*These courses are designed for you—we hope  
you will come.*

## *Personality Development*

We all have to make personal adjustments to the environments we live in. Psychology is concerned to quite a large extent with studying how these adjustments are made.

In this course a psychologist will deal with the accommodation processes that every adult individual undergoes throughout his life.

It will discuss typical situations that require adjustment to an environment at the various stages of adult life. It will illustrate both the normal and the abnormal forms that these adjustments can take. The lectures will stress the importance, relatively speaking, of hereditary and environmental factors, of processes like emotional development and social learning as they influence the personal adjustment problems of a normal adult.

There will be detailed consideration of the remedial measures that can be taken to correct the more common types of mal-adjustments.

**LECTURER:** Miss Joyce Burns — Tuesdays.

# *The Treatment of the Criminal Offender*

This is a series of lectures designed to meet the desires of people interested in the problem of the criminal. During the last two decades our attitude towards the criminal offender has changed radically. The course will interpret to laymen the modern methods and ideas used in prevention, correction and punishment of the criminal offender.

It will be given by men who actually deal with these problems, specialists in crime detection and prevention, including police personnel, the bench, lawyers, psychiatrists, prison workers and sociologists.

The lectures will include discussion of such things as: causes, prevention and punishment of crime, the treatment of the convicted prisoner, probation, juvenile and family courts, correctional institutions, penitentiaries, parole, the judicial aspect, special treatment areas (alcoholism, narcotics, etc.).

The course should be particularly valuable to many groups of professional men and women, to community and religious workers as well as to the general public. There is a special folder giving fuller details of the lectures and lecturers.

Mondays

## *The Prospects for Peace*

The recurrent crises of world affairs today give grave cause for anxiety and questioning. Will it be peace or will it be war? The next year may well provide the answer.

With the Western rearmament programme well under way, the hour is approaching when we may hope to be able to negotiate with the Russians. How should we approach them? What should our aims be? What are the chances of success?

Professor Anglin will explain and attempt to answer these and other questions in the course of his discussions of world events today.

His lectures will also deal with such topics as: the North Atlantic community, the problem of Germany, the future of the United Nations and nationalisms, communism and starvation in Asia.

**LECTURER: Professor D. G. Anglin**

Tuesdays



## *Better English*

Are you satisfied that you write and speak English as well as you would like? Do you feel awkward when you have to compose an important letter or phrase a thought in clear language?

This is a practical course in how to write and speak better English, using a style that is grammatically correct and a vocabulary that is suited to the idea you want to convey.

It is not a course in formal grammar. It will deal with such things as: sentence building—common errors and how to avoid them—how to begin, develop and conclude a paragraph—the different kinds of composition: narrative, description, argument—how to make your writing and speaking more interesting—pronunciation troubles, spelling and grammar. Only the basic grammar necessary for good speech and writing will be taught.

WRITE IT RIGHT is the keynote of this course. You will be encouraged to improve your own language by regular exercises for appraisal by the lecturer.

If you want to gain confidence in yourself and make your speaking and writing effective, you will find this course most helpful.

**LECTURER: Mr. G. E. Snider — Mondays.**



## *Creative Writing*

After the inspiration comes the hard work of writing, and after the writing the technical problems of preparing and marketing what has been written.

In whatever field you are interested — journalism, magazine writing, radio scripts, short story — knowing the “tricks of the trade” can make one’s task easier.

This course is essentially a practical one. It is given by an experienced journalist who will be assisted by specialists in the various fields under discussion.

It is a class for readers as much as writers. Those attending for the second time will find it is a new course. All members are encouraged throughout the series to submit manuscripts for analysis and discussion.

**LECTURER: Mr. Frank Walker — Wednesdays**

## *Shakespeare*

This new course will study and analyse a group of Shakespeare's plays chosen as representative of the main types of his dramas.

Other plays also will be referred to. The development of Shakespeare's dramatic art, as well as the social, moral and philosophical implications of the plays will be considered. But the main emphasis will be placed always on the characters and the dramatic situations they are involved in.

The principal topics to be discussed will include:

1. Man and Woman—romance and merriment: Twelfth Night and Much Ado about Nothing.
2. Man and Society—politics and government: Richard II.
3. Man and the Universe—good and evil; the soul in travail: Hamlet and King Lear.
4. Reconciliation and Rebirth—A Winter's Tale and The Tempest.

A useful library of critical works will be made available for consultation by the members of this class.

**LECTURER: Professor A. L. Wheeler**

Fridays

## *Interior Decoration for '53*

Interior decoration is a very personal matter by which you and your family are vitally affected. Wise planning can achieve very effective settings in any home.

Do you know how to create good taste in your home? Do you have to throw out all your present furnishings to create a contemporary interior? Should you mix the styles? Do you know what colours to use, how much pattern to use, what pictures to hang in your home?

By analysing the age-old principles of good design and by considering the influence of contemporary living upon them, Professor Graham will be able to disclose the answers to questions like these.

His lectures will include periods for discussing individual problems and will be illustrated with slides and demonstrations of methods and materials.

**LECTURER: Professor John W. Graham—Wednesdays.**

## *The Law We Live By*

The ten commandments have grown to tens of thousands as modern law has tried to keep pace with the complications of modern life.

This is a course that will emphasize a few of the more important of our rights and duties under the law as it affects the ordinary man and woman. It will be given by a distinguished lawyer who will explain them, using non-technical terms that everyone can understand.

The main divisions of his lectures will be: Your personal freedom. The sanctity of the person, compensation for physical injuries and defamation of character. Rights to property and its protection. Wills and legacies. The family, husband, wife, children, support, maintenance, illegitimacy, credit. Workers, unions, minimum wage laws, strikes, etc.

The course is designed for laymen, for employers, workers, parents and property owners. The individual's position in relation to each of these branches of the law will be discussed and the principal cases dealing with them will be explained.

**LECTURER:** Mr. Clive K. Tallin, Q.C. — Thursdays.

## *Masterpieces of Programme Music*

We have designed this course for music lovers who have no technical knowledge of musical forms.

In previous courses, we have largely studied what musicians call "absolute music", music without story or background. In this new course two distinguished musicians will discuss and illustrate that well loved kind of music that depends for its logic and form on some story, background or "programme", as it is called. They will analyse and explain, with copious illustrations at the piano, the music they will choose before you hear that music played through recordings.

The masterpieces to be studied will be taken principally from the works of Beethoven, Berlioz, Liszt, Strauss, Elgar, Smetana and Wagner. You will be shown how the programme music of these masters is constructed, in its simplest forms and up to the highly developed peak of the Symphonic Poem.

You do not need any special technical knowledge of music to be able to follow and enjoy this course.

**LECTURERS: Professor Ronald Gibson and**

**Mr. Filmer Hubble — Wednesdays**

## *You, Too, Can Draw!*

This is a course planned for anyone who is interested in learning to draw with a pencil or pen, for a hobby or for business purposes.

The lecturer and her assistants are members of the staff of the University School of Fine Arts. They will start with simple pencil drawing and end up with a little color work.

They will give you training in the techniques of pencil, graphite and colored pencil drawing. You will draw still life, objects in nature, landscapes—as you see them or as you would like to imagine them. In color, you will go as far as the basic principles used in still life and colored poster work.

In order to limit the enrolment in this class, a fee of \$7.50 will be charged. Consumable materials will be charged for.

**LECTURERS: Professor Joan Harland and**

**Miss Raquell Austmann**

**Thursdays**

## *Commercial Art*

Much of today's graphic design for advertising and industry is vivid and expressive. By studying the elements that commercial artists use, such as illustration, photography, lettering, typographic design, and then concentrating on the effective selection and organisation of these elements, the class will try to get some understanding of the best work that is being done in the commercial art field.

The course will be in two parts. First, there will be some study of the basic typographic and lettering alphabets and their appropriate uses; work in two or three media for illustration, including photographic illustration; problems in pure design.

The second part will involve the class in actual advertising problems in which principles learned earlier will have to be applied.

**LECTURER: Professor Roland Wise**

Wednesdays



## *Advertising Today*

This is an up-to-date, practical course in Advertising—designed for both beginners and experienced advertisers alike. If you want to enter the field of advertising, this course will help you to make a start. If you are already working in advertising it will, no doubt, boost you along in your present job.

Consisting of twelve lectures, sponsored by the Sales and Advertising Club of Winnipeg, it offers professional instruction in the working principles of modern advertising. Beginners will acquire a sound ground-work in the techniques and principles of advertising. For others, the course provides a systematic review of advertising as it is today. Advertising experts will deal with all its phases, including sales promotion, advertising media and techniques, copy, production, market research and public relations.

Visits will be made to active advertising agencies, studios and plants, where creative advertising and production are actually demonstrated.

Tuesdays.

## *Selling as a Career*

This is a practical course in salesmanship, designed to train people in selling. It will give the young man a clearer picture of his work. It will recharge the veteran salesman's enthusiasm for his job, his products, and the economy of which he is the "spark plug."

It is a down-to-earth course of twelve meetings sponsored by the Sales Executives Club of Winnipeg. It will be conducted by outstanding Winnipeg Sales Managers, who feel it is their duty to help advance their profession by attracting and training the ablest young men.

You will have the advantages of "Selling as a Career" outlined for you and be given a thorough grounding in the basic principles of salesmanship. Experts will explain the importance of your personal and mental attitude toward selling. You will be taught how to analyze your products and how to pick out sales points; how to plan your presentation so that you appeal to buying motives; and most important of all, how to close sales.

In many cases actual selling techniques and typical selling situations will be demonstrated and analysed.

**Wednesdays.**

## *Knowing Your Life Insurance*

Here is a chance to study the working of the biggest business in Canada, one that personally affects 5 million Canadians and that has become a part of our way of life.

This is not a technical course for insurance people, but a general interest course for the careful man who wants to learn the answers to common questions: How can I best protect my family, now and in the future? What is the best kind of protection for me? How much can I afford?

These six lectures are given with the cooperation of professional members of the Life Underwriters' Association of Winnipeg.

They will give a descriptive, not a sales course, that will suggest what insurance can and cannot do in the programme of savings and protection. You will be shown how to decide between the dozens of types available. The basic principles of each form will be discussed, with typical examples chosen from real life to show how they operate.

Tuesdays.

## *Your Investments and You*

A greater understanding of investments will naturally make for better investments. This is a course of 8 lectures for people who would like to enjoy more security and obtain additional income from investments, but who have a fear of losing their money or starting something that is too complex for them.

It will be given by the managers and senior personnel of some of the larger investment firms in Winnipeg and is sponsored by the Investment Dealers Association of Canada.

The course objective is briefly this. To familiarize you with the ways in which business enterprises obtain their funds and with the characteristic features of the various types of bonds and stocks.

It will assist you to determine security values through the use of financial statements and other statistical data. And it should help you to understand how an investment portfolio is built up so as to give proper consideration to investment for safety, for income, for more or less liquidity and very often to provision for some growth.

If you have money to invest, this course should be helpful in explaining in understandable language the basic principles of wise investment.

Thursdays

## *French Conversation I*

If you can read simple French, you should be able to pronounce it properly and to carry on a simple conversation. You won't be able to do that without practice.

This course is for beginners in conversational French. It will take everyday topics of home and business life and give you practice in speaking informally.

## *French Conversation II*

This is a more advanced class, designed to develop a higher degree of fluency and correctness in speaking French. It is intended for those who already have a fair knowledge of French, but need more practice in speaking.

In both these classes, each member will have opportunity to join in the discussions. They are conducted without the use of English.

**LECTURERS:** Professor Marcel Richard, and  
Professor C. A. E. Jensen—Tuesdays.

## *Beginning Russian*

Thousands of people on this continent are learning Russian for the first time. Our present relations with Russia make its study more and more important and useful to a wide variety of people.

This is an elementary course in the essentials of Russian, giving a limited working vocabulary that is enough for everyday use.

Those who have already taken an elementary course will also be accommodated in a CONTINUING RUSSIAN course, with work on a more advanced level.

**LECTURER:** Professor J. B. Rudnycky — Mondays.

## *Beginning Spanish*

Spanish is now a most important language to business people and teachers. Its usefulness grows more obvious as our relations with South America become more intimate.

This is frankly a beginners' course. It begins at the beginning and should put the conscientious student in a position where he can read, write and understand simple Spanish with a fair degree of ease. The size of this class will necessarily be limited.

LECTURER: Miss Emilie Sumi — Tuesdays.

## *Beginning German*

Although you may never have studied a "grammatical" language before, you still can attain some mastery of a language like German in a comparatively short time.

This will be a practical course using the reading approach. It should help those who wish to get acquainted with German rapidly and to learn to read medium difficult German without much trouble.

LECTURER: Dr. Herta Hartmanshenn — Tuesdays

## *Beginning Polish*

A practical course for those interested in learning to speak and read Polish and in understanding correct Polish usage. Only the minimum amount of grammar will be taught.

A special, more advanced group, POLISH II, will be organised for those already possessing an elementary knowledge of Polish.

LECTURER: Dr. G. M. Lucyk  
Mondays

## *Beginning Ukrainian*

Many people are interested in learning the language which, after Russian is spoken by the largest number of Slavic peoples. Others may wish to brush up knowledge which is either faulty or has been largely forgotten.

This is a beginning course in Ukrainian for those who want to learn to speak, to read and understand correct, classical Ukrainian usage.

Only the minimum amount of grammar necessary as a basis for an oral approach will be taught.

**LECTURER:** Professor J. B. Rudnycky — Wednesdays.

## *A Reading Course in Icelandic*

This course will provide an opportunity for those who know Icelandic and wish to become more familiar with its literature through reading. It will be given mostly in Icelandic.

Selected chapters of Icelandic literature will be read, explained, discussed and related to their social and cultural environment.

**LECTURER:** Professor Finbogi Gudmundsson

Mondays



# *Public Speaking*

Are you ever called on to make a speech? Are you nervous before, during or after your speech? Have you ever resolved that you will get some practice and training so that the next time you will do yourself and your subject justice?

Here is your opportunity in this practical course in "Public Speaking," open to both men and women. You will get help and practice in finding, organizing and delivering speeches.

The principles of effective speaking will be discussed, including voice development, pronunciation and choice of words, how to start a speech, how to finish one. You may not become an orator, but you will gain confidence and feel more at home when called on.

In order to give everyone a chance to speak at every meeting, the number enrolled must be limited. Last year so many people were unable to be admitted—you should register for this course very early.

**LECTURERS:** Professor Clark Hopper and  
Dean G. P. R. Tallin, Q.C.

Wednesdays and Thursdays

## *Prospectors' Course*

This is a course arranged for all persons interested in the occurrence and distribution of the mineral resources of Canada.

The first part will offer practical instruction in the study and identification of common minerals, rocks and ores, plus an introduction to the general geology of igneous, sedimentary and metamorphic rocks.

The second part will deal with the classification and description of ore deposits and mines, uranium ores and the mineral wealth of Canada in general. Special attention will be given to the geology of the Western prairie region and its relation to oil and gas reserves.

Complete sets of rocks and minerals will be made available to each student for personal study and identification.

The classes will be held in the Geology Laboratory, Room 406, Science Building, at the Fort Garry Site.

**LECTURER:** Professor E. I. Leith — Thursdays.

## *Amateur Photography*

If you, as an amateur photographer, want to obtain the best results from your camera, something more satisfying than snapshots, you need to know more than merely how to point your camera and press the button. You must understand your apparatus and know the principles of processing.

This is not a course for training professionals. It is for those who take up camera work as a hobby, using simple, inexpensive equipment. The lecturer is an experienced photographic expert. He will introduce you to the technical and theoretical side of photography, explaining and demonstrating the processes involved in making pictures of various kinds, home portraits, lighting, colour, processing, printing and enlarging. You will learn the simple rules of pictorial composition.

Our limited supply of apparatus and space will not allow us to accept all those who apply. Last year this class was filled long before it began. You are advised to enrol without delaying.

**LECTURER:** Mr. C. E. M. Ward — Mondays.

# HOW TO ENROL

You may enrol for any of these courses at any time by going or writing to the Evening Institute Office, Room 203, in the Broadway Buildings, (Centre Wing, Memorial Boulevard Entrance) from 9.00 to 12.00 a.m. or 1.30 to 5.00 p.m.

If you cannot come personally to the Office during these hours, mail your application, with name, address, phone number and the fee. **We urge you to do this by October 25th** if possible. Some of the classes are strictly limited as to numbers and applications are accepted in order of their arrival.

The Office will also be open from 7.00 to 8.00 p.m. each evening, Monday to Friday **during the first week of classes only**, i.e., for one hour before each class begins. If you cannot register before then, you may enrol at these times.

## FEES

The fee for most of these courses is \$6.00. To keep some classes smaller and to purchase the materials that are supplied, the fee in the following courses will be \$7.50: Public Speaking, Drawing, Spanish, Russian, German, Icelandic, Polish, Criminology, Advertising, Prospectors Course, Commercial Art, Salesmanship.

Consumable materials are charged for as used. For these limited classes you should register early. No refunds are made after the second meeting of a class.

All mimeographed outlines of lectures, lecture notes, etc., where they are used, are supplied to you free. There is also a free lending library service.

**If you wish any further information, telephone to the Evening Institute Office, 3-6626, or to Dr. Meredith Jones, 44-9367, Director of the Evening Institute.**

# *The UNIVERSITY* *and The CITIZEN*

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**WE ...**

of the Evening Institute are part of the public extension system of your University.

**WE ...**

have prepared for your interest useful courses by scholars of reputation.

**WE ...**

are trying to meet your real and changing needs.

**YOU ...**

are members in our greater university audience.

**YOU ...**

are offered an opportunity to study and discuss with them.

**YOU ...**

are not being asked to prepare for exams.

Instead . . .

**WE ...**

invite you to learn more about those things you like.

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## Which Course Will *YOU* ? Take This Season •

For information on other services, and advice on the development of general adult education activities in your community, you are cordially invited to write to:—

The Director,  
Department of University Extension  
and Adult Education,  
University of Manitoba.

THE  
UNIVERSITY  
OF MANITOBA  
EVENING INSTITUTE  
BROADWAY BUILDINGS



Mr. M. Shewchuk,  
348 Kelvin St.,  
Winnipeg, Man.

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**28** **INTERESTING, POPULAR COURSES • BEGINNING OCTOBER 27th**  
To be sure of being enrolled, you **MUST** register early.

ERRATUM:

A Reading Course in Icelandic -- to be given TUESDAY evenings